



MAKESMILE
— MARKETING PVT LTD —



MAKESMILE

Marketing Pvt. Ltd.

www.msmilemarketing.com

ABOUT US

Make Smile Marketing is established with a direct selling business model to provide wide range of top-quality health & wellness products to our community. Under the make in India banner, we believe in supporting & enriching lives of everyone around us by giving the opportunity to gain financial freedom & independence. Our products are derived from natural & organic ingredients for promoting good health and safety of people with a commitment to improve the quality of life. We truly believe that our path of success is carved along with cordial relationships with our dear network of independent distributors, customers, and stakeholders.

Make Smile Marketing is not just a company; indeed it is a realising emotion of millions of dreamers who dream beyond just being ordinary... In corporate in the year 2022, We are rising name in the arena of network marketing in India which is compounding its growth continuously. M Smile Marketing is best pay-out giving company with easiest and inclusive.

The company works on the principle of earning single penny from thousands of satisfied clients rather than earning thousands from a single unsatisfied client and this is what makes the company far more accessible, affordable, and available to its each and every distributor and consumer. we guarantee world class services to all its customers. With presence in over 15 states and 100 cities attributed with new stores opening every next day, we are determined to lead the industry.

With sincere understanding and working for 25 years. Above experience of approximately two decades of direct selling, we, Make Smile Marketing Pvt. Ltd. Started to serve the nation by providing ethical and hassle-free earning platform for everyone who wants economic freedom.

MakeSmile Marketing Pvt. Ltd. will be recognized throughout the India for its quality products and services. Our company deals with health care, personal care, skin care, hair care, home care & FMCG products.

Company has its head office in Ludhiana, Punjab. Company's mission is to provide best quality products with affordable prices & business working information for distributors to get remarkable growth.



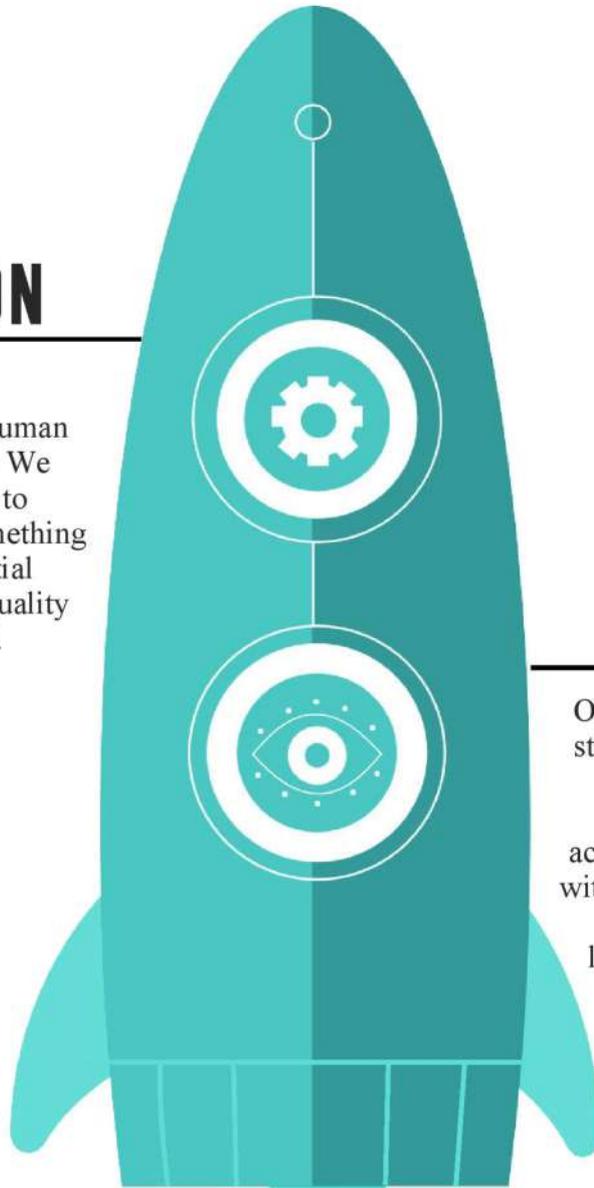
OUR MISSION & VISION

MISSION

This Economic world works on resources, of which, times and human life are the most important ones. We look forward to enabling people to convert their spare time into something which could give them exponential earning with powerful tools of quality products & confident leadership.

VISION

Our vision is to ensure that the quality standards are maintained and the team performs with efficiency & effectiveness in every business activity. We firmly believe in progress with responsibility therefore, we intend on complying with regulatory & legislative compliances to succeed in Our future endeavours.





MAKESMILE COMPENSATION PLAN

To become a part of Makesmile Marketing Private Limited, one has to register himself/ herself as a customer with the company by filling a simple registration form. A customer of Makesmile Marketing Private Limited can purchase products on Distributor Price for personal use.

Once a customer is satisfied with the quality of products offered by Makesmile, he / she may refer these products to their friends, relatives, contacts, etc. and earn financial benefits in the form of incentives and rewards. To earn these incentives and rewards, customer has to become the Independent Distributor of Makesmile by accepting the contract and has to abide by the terms & conditions of Makesmile Marketing Private Limited.



MAKESMILE Incentive Structure

- Retail Profit 
- Self Purchase bonus 
- Progressive Bonus 
- Performance Bonus 
- Travel Fund 
- Luxury Fund 
- Royalty Bonus 
- Performance Rewards 
- Diamond & above Car Fund 

INCOME DESCRIPTION

RETAIL PROFIT

Retail profit is the margin between the prices at which the Independent Distributors purchase the products (Distributor Price/DP) and the prices at which these products are sold (Maximum Retail Price/MRP).

Independent Distributors in Makesmile Compensation Plan can earn Retail profit of 15% to 30% on MRP of the products.

For Example: Every product in the Makesmile portfolio has a MRP & Distributor Price (DP) If a product has a MRP of Rs.2000/-, Independent Distributors in Makesmile can purchase the same product on DP which is Rs.1700/- or Rs.1400/- and may resell the same product on MRP and earn Rs.300/- or Rs.600/- (i.e 15% to 30% profit) on reselling the product.

MRP-DP- Retail Profit

MRP-2000

DP-1400

Retail Profit-2000-1400-600/-

30% Retail Profit

NOTES

- DP is referred as Distributor Price
- MRP is referred as Maximum Retail Price
- Retail Profit is not calculated and paid by the company
- Company reserves the right to further give discount on any product below DP.





SELF- PURCHASE BONUS

Makesmile Compensation Plan compensates its Independent Distributors on every product purchase. Sales of each product in portfolio of Makesmile generates special points called as Business Volume (BV).

Makesmile gives its Distributors a Self Purchase Bonus on every monthly purchase through the plans listed below..

S. NO	RECOGNITION LEVEL	SELF PURCHASE (Shopping)	SELF PURCHASE (Profit)
1	Consumer	11999/-	1500/-
2	Shopper	24999/-	3500/-
3	Super Shopper	49999/-	7250/-
4	Master Shopper	99999/-	15000/-

For Example: An Independent Distributor purchases products worth 25000/- in a month, then he/she gets a Self-Purchase Bonus of 14% on 25000/-purchase ($25000 \times 14\% = \text{Rs.}3500/-$).

NOTES

- Self-Purchase Bonus is calculated and paid on monthly basis.
- Closing Period: Self-Purchase Bonus is calculated on the Business done between 1st and last day of every month.
- Payout Period: Self Purchase Bonus is paid on 11th day of every corresponding month of the closing month.
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change/ modify Self Purchase Bonus.

PROGRESSIVE BONUS

Progressive Bonus is the main strength for Independent Distributors in Makesmile Compensation Plan.

It encourages Independent Distributors to promote more and more product users and business partners of Makesmile. The Progressive Bonus of the Makesmile Compensation Plan is calculated from your network, with 2 Business Groups-Group A & Group B As your group begins to grow you are entitled to earn more Progressive Bonus based on the total BV matched from weaker group. As your group grows, you will be entitled to get 20% of matched Business Volume (BV) generated in either group as Progressive Bonus. The Value of 1 BV is considered as Rs. 10/-.

For Example: An Independent Distributor is able to sponsor sales of 5,000 BV in Group A and 6,000 BV in Group B, it makes him/here ligible to earn 20% of the matched BV as Progressive Bonus.

	GROUP A	GROUP B	
Week 1	5000 BV	6000 BV	20 % of Matched BV
Matched BV	5000 BV	5000 BV	$5000 \times 20\% = 1000 \times 10 = \text{Rs.}10000/-$
Balance BV	OBV	1000 BV	
Week 2	10000 BV	12500 BV	
Total BV	10000 BV	13500 BV	20 % of Matched BV
Matched BV	10000 BV	10000 BV	$10000 \times 20\% = 2000 \times 10 = \text{Rs.} 20000/-$
Balance BV	OBV	3500 BV	

LEADERSHIP LEVELS

An Independent Distributor can rise through the Makesmile Compensation Plan by increasing the sales of Products. In Makesmile Compensation Plan an Independent Distributor achieves a Leadership Level based on accumulated business matched by him/her in lifetime. Below mentioned is the Qualification Criteria of Leadership Levels.

Levels	A	B
	Group BV	Group BV
Star Director	1000	500
Shining Star Director	4000	2000
Bronze Star Director	7000	3500
Silver Star Director	18000	9000
Platinum Star Director	36000	25000
Diamond Star Director	75000	75000
Managing Star Director	225000	150000
Champion Star Director	450000	300000



2% *Lifetime Turnover*
Royalty Club

*" A Reward for Vision, Leadership,
and Unshakable Drive. "*

(T&C Apply***)

LEADERSHIP LEVELS

Levels	A	B
	Group BV	Group BV
Elite Champion Star Director	900000	600000
Outstanding Star Director	1800000	1200000
Blue Diamond Star Director	3600000	2400000
Black Diamond Star Director	7200000	4800000
Royal Diamond Star Director	14400000	9600000
Royal Ambassador Star Director	28800000	19200000
Kohinoor Star Director	57600000	38400000
Crown Star Director	115200000	76800000

NOTES

- **Closing Period:** Every Friday.
- **Payout Release:** Within 7–10 days after closing.
- **Eligibility:** Independent Distributors must have 2 personally enrolled teams.
- **Bonus Limit:** Maximum earning of ₹1,50,000/- per week.
- **Calculation:** Active business is counted after all cancellations and refunds are deducted from the payout period.
- **Disclaimer:** The company reserves the right to change or modify the progressive bonus plan at any time.



SILVER STAR DIRECTOR CLUB

To enable an Independent Distributor to go on well-deserved break to relax, enjoy and get pampered in luxury, Makesmile Compensation Plan has made a provision to let its Independent Distributors relax and enjoy life by visiting distant place. For this Makesmile Compensation Plan has devised Silver Star Director club for its Independent Distributors who have achieved the Leadership Level of Silver Star Director. To giveaway this Silver Star Director club company allocates a special fund of 2% of company's monthly BV turnover and equally divides the allocated amount among all the Silver Star Director Club achievers. The Silver Star Director club is calculated as follow:

SILVER STAR DIRECTOR CLUB = 2% of Company's monthly BV Turnover / Total No. of Silver Star Director Club Achievers in a month.
Silver Star Director club is calculated and paid on monthly basis.

Closing Period: Silver Star Director Club is calculated on the Business done between 1st & last day of every month.

Payout Period: Silver Star Director Club is paid on 10 day of every corresponding month of the closing month.

To earn Silver Star Director Club every month, independent Distributor has to maintain minimum business matching as mentioned..

Active Business is calculated after all cancellations and refunds deducted from the current payout period.

Company reserves the right to change/ modify Silver Star Director club.

Business Matching

2000 BV

PLATINUM STAR DIRECTOR CLUB

To enable an Independent Distributor to go on well-deserved break to relax, enjoy and get pampered in luxury, Makesmile Compensation Plan has made a provision to let its Independent Distributors relax and enjoy life by visiting distant place. For this Makesmile Compensation Plan has devised Platinum Star Director club for its Independent Distributors who have achieved the Leadership Level of Platinum Star Director. To giveaway this Platinum Star Director club company allocates a special fund of 2% of company's monthly BV turnover and equally divides the allocated amount among all the Platinum Star Director Club achievers.

The Platinum Star Director club is calculated as follow:

PLATINUM STAR DIRECTOR CLUB

$2\% \text{ of Company's monthly BV Turnover} / \text{Total No. of Platinum Star Director Club Achievers}$
in a month.

*Platinum star
Director Club...*

**Business Matching
4000 BV**

Platinum Star Director club is calculated and paid on monthly basis.

Closing Period: Platinum Star Director Club is calculated on the Business done between 1st & last day of every month.

Payout Period: Platinum Star Director Club is paid on 10 day of every corresponding month of the closing month.

To earn Platinum Star Director Club every month, independent Distributor has to maintain minimum business matching as mentioned..

Active Business is calculated after all cancellations and refunds deducted from the current payout period.

Company reserves the right to change/ modify Platinum Star Director club.



Diamond Star Director Club

Living life with a luxury lifestyle means having the best of anything. Makesmile Compensation Plan helps its Independent Distributors to fulfill their desire to live a luxury lifestyle by rewarding them with Diamond Star Director Club who have achieved the Leadership Level of Diamond Star Director. To give away this Diamond Star Director Club, Company allocates a special fund of 2% of company's monthly BV turnover and equally divides. The allocated amount among all the Diamond Star Director club Find achievers. The Diamond Star Director Club is calculated as follows:

Diamond Star Director Club - 2% of Company's monthly BV Turnover / Total No. of Diamond Star Director Achievers in a month.

Diamond Star Director Club is calculated and paid on a monthly basis.

Closing Period: Diamond Star Director Club is calculated on the Business done between 1st & last day of every month.

Payout Period: Diamond Star Director is paid on 10th day of every corresponding month of the closing month.

To earn Diamond Star Director Club every month, independent Distributor has to maintain minimum business matching as mentioned.

Active Business is calculated after all cancellations and refunds deducted from the current payout period.

Company reserves the right to change / modify Diamond Star Director Club.

BUSINESS MATCHING 6000 BV

Luxury lifestyle...

Managing Star Director Club

Living life with a luxury lifestyle means having the best of anything. Makesmile Compensation Plan helps its Independent Distributors to fulfill their desire to live a luxury lifestyle by rewarding them with Managing Star Director Club who have achieved the Leadership Level of Managing Star Director. To give away this Diamond Star Director Club Company allocates a special fund of 2% of company's monthly BV turnover and equally divides. The allocated amount among all the Managing Star Director club Find achievers. The Managing Star Director Club is calculated as follow:

Managing Star Director Club-

$2\% \text{ of Company's monthly BV Turnover} / \text{Total No. of Managing Star Director Achievers in a month.}$

BUSINESS MATCHING 8000 BV

- Managing Star Director Club is calculated and paid on monthly basis.
- **Closing Period:** Managing Star Director Club is calculated on the Business done between 1st & last day of every month.
- **Payout Period:** Managing Star Director is paid on 10 th day of every corresponding month of the closing month.
- To earn Managing Star Director Club every month, independent Distributor has to maintain minimum business matching as mentioned
- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change / modify Managing Star Director Club.

Royalty BONUS 2%



Makesmile is confident that your Leadership qualities will contribute to the growth of yourself, your team and company. Makesmile Compensation Plan truly rewards the Leadership efforts done by its Independent Distributors. To encourage this Leadership and further reward the Independent Distributors, Makesmile has made a provision of Royalty Bonus for the Independent Distributors who are able to achieve the Leadership Level of Champion Star Director. To give away this Royalty Bonus, company allocates a special fund of 2% of Company's monthly BV turnover and equally divides the allocated amount among all the Royalty Bonus achievers. The Royalty Bonus is calculated as mentioned below:

Royalty Bonus

2% of Company's monthly BV Turnover/Total
No. of Royalty Bonus Achievers in a month.

Notes

- Royalty Bonus is calculated and paid on monthly basis.
- Closing Period: Royalty Bonus is calculated on the Business done between 1st to last day of every month.
- Payout Period: Annual Royalty Bonus is paid on 10th day of every corresponding month of the closing month.

- Active Business is calculated after all cancellations and refunds deducted from the current payout period.
- Company reserves the right to change/ modify Royalty Bonus.



PERFORMANCE REWARDS

Makesmile Compensation Plan appreciates the hard work done by the Independent Distributors in promoting sales in the form of Performance Rewards. Independent Distributors can earn Performance rewards on the level of Business they have achieved. For more details on Performance rewards, please visit our website: www.msmilemarketing.com





NOTES & DISCLAIMER

1. The Customer Registration is absolutely free and the company does not ask for any registration fee for it.
2. Calculations of weekly & monthly bonuses will be carried out by the software system solely.
3. All necessary tax deductions from earned bonuses & rewards would be made as per the Govt. laws.
4. All the illustrations and examples given here in are just for readers' understanding purpose.
5. All the calculations work on the prorata basis.
6. Makesmile Compensation Plan is a hardcore sales & marketing of its products. It is not any type of money-making scheme. It is not an over night millionaire making program.
7. The incomes from any plan are subject to your efforts and as per terms & conditions given on the website:www.msmilemarketing.com
8. Grievances or complaints, if any, shall be resolved in accordance with the Grievance Redressal Mechanism provided by the company or through arbitration as per laws of the land.
9. Disputes if any will be resolved in the legal jurisdiction of Ludhiana courts (Punjab, India) only.
10. All rights reserved. The company may change/ amend/ alter/ update any income or payment calculation method without any prior information. For updates, please visit our website: www.msmilemarketing.com
11. Disclaimer-An Independent Distributor's success depends in great part upon his or her skills, efforts, dedication, desire, and motivation. Becoming an Independent Distributor of Makesmile Marketing Private Limited is not a guarantee of income. Average income from the Makesmile Compensation Plan has not been established. This explanation of the Makesmile Compensation Plan is a description of how commissions may be earned under the Compensation Plan. It is for illustrative purposes only. There are no guarantees, warranties, or assurances that any level of income, earnings or success will be earned or attained by any Independent Distributor. All Independent Distributors are responsible for meeting all business volume and customer requirements, qualifications and/ or dead lines applicable to them. Actual results will vary and will be a result of various factors such as expertise, ability, motivation, and time spent promoting and selling Makesmile Products.

You Are Welcome To

MAKESMILE

Marketing Pvt. Ltd.



www.msmilemarketing.com

...The Ultimate Gateway of Your

SUCCESS



MAKESMILE
— MARKETING PVT LTD —



SCF No.1C, Phase-1, Urban estate,
Dugri, Ludhiana, PUNJAB,141013



+91 99889 11837



info@msmilemarketing.com